

**New date**  
This event will now be held on 11 May

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# AGM, presentation, lunch and networking event at the stylish Bluebird restaurant Chelsea



For this year's AGM we are returning to the stylish surroundings at the Bluebird Restaurant in the heart of Chelsea, with its sophisticated graphic design, warm, rich colours and subtle lighting creating a relaxed mood.  
**An unmissable networking event!**

**Date:** 11 May 2011  
**Timetable:**  
**10.00am** - Members arrive for coffee and registration  
**10.30am** - AGM  
**12 noon** - Coffee break  
**12.15pm** - Presentation  
**1.00pm** - Lunch

**Price:**  
**AGM** - no charge  
**Presentation + 3-course Lunch** = £44.50 + VAT per person.  
Included in the price of the lunch is half a bottle of wine per person.  
**Places are limited, so please fax back the booking form overleaf without delay!**

**Our speaker this year is Tom Nathan, General Manager of Brent Cross Shopping Centre.**

It was his decision to close Brent Cross on one of the busiest shopping days of the year when north London was brought to a halt by snow just days before Christmas. Not a decision for the faint hearted!

Tom will talk about developments in shopping centres, customer and retail environments, plus retailers' requirements from the centre. His talk will give us a fascinating insight into the workings and responsibilities of a major shopping centre and he will happily answer members' questions.





Bluebird restaurant was formally the home of the Bluebird Motor Company. Built in 1923, it was reputed to be the largest garage in Europe capable of housing 300 cars. In 1997 Sir Terence Conran turned it into a stylish restaurant and it has recently been refurbished, appropriately by Conran & Partners.

**Address: Bluebird Restaurant, 350 Kings Road, London SW3 5UU**

**sdea AGM, presentation and networking lunch at Bluebird on 11th May 2011**

**Please complete this form and fax back to sdea or send with a cheque made payable to sdea. The charge is £44.50 + VAT per person. A receipted invoice will be sent to you.**

**Please indicate with a (V) if any of the attendees are vegetarian.**

Attendee ( ) \_\_\_\_\_  
 Attendee ( ) \_\_\_\_\_  
 Attendee ( ) \_\_\_\_\_  
 Attendee ( ) \_\_\_\_\_

**The total charge for \_\_\_\_\_ persons at £53.40 (inc VAT) per person is £ \_\_\_\_\_**

Company name \_\_\_\_\_  
 Phone number \_\_\_\_\_  
 Email \_\_\_\_\_

**Method of Payment, please indicate:**

Visa                      MasterCard                      Switch                      Cheque (enclosed)

Name on credit card \_\_\_\_\_  
 Cardholders address \_\_\_\_\_  
 \_\_\_\_\_  
 Credit card number \_\_\_\_\_ expiry date \_\_\_\_\_  
 Security number (last 3 digits on back strip) \_\_\_\_\_  
 Signature \_\_\_\_\_

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